

3. Demonstrating Transformational Changes



Why are we interested in transformational change?

WISER AP Impact statement:

People and communities disproportionately impacted by extreme weather, seasonal events and climate change in Asia Pacific, have improved resilience and response preparedness through the use of WISER and other weather and climate information services



Impact indicator in the WISER AP logframe:

Extent to which WISER is likely to lead to **transformational change**

What is transformational change?

- Change which **catalyses** further changes
- Enables a **shift from one state to another** (e.g. from less to more climate-resilient patterns of development) or a **faster change** (e.g. speeding up a process to improve resilience)
- For WISER this is about using WISER-supported weather and climate information to:
 - Improve the resilience of community users
 - Improve the adaptive capacity of countries in Asia and the Pacific to prepare for and respond to extreme weather, seasonal events and longer-term climate change

How does WISER conceptualise transformational change?

Enabler of impact

Sustainability

Mechanisms for delivering transformational change

Replicable

WISER reports on five dimensions of transformational change

At scale / scalability

Drivers of transformational change

Innovation

Evidence of effectiveness is shared

How do we measure transformational change?



Decide **which dimensions** of transformational change are most relevant to the project



Identify **who else** is important to influence through the project or who may influence the success of the project



Monitor the journey towards transformational change using **progress markers**

Expect to see, like to see and love to see



We evidence transformational change through data collection and **stories of change**

Any questions?

Discussion

In your country groups, please discuss the following:

- How might your country pilot activities contribute to innovation, sharing evidence of effectiveness, scalability, replication or sustainability? (*Choose 1 or 2 of these themes to discuss*)
- Which stakeholders do you need to engage or influence to bring about this change?
- What else needs to be in place to achieve this change?

Definitions

Transformational change

- Change which catalyses further changes and enables a shift from one state to another (e.g. from less to more climate resilient patterns of development) or a faster change (e.g. speeding up a process to improve resilience)

Sustainability

- Change is likely to be sustained once WISER support ends

At scale / sustainability

- When interventions are used at a greater scale than before, have sufficient impact to influence policy or planning, or expand benefits to a level where they create a fundamental shift in outcomes at a regional or national level

Replicability

- Good ideas piloted by WISER Africa are replicated by others in the same country and/or more widely

Innovation

- Innovative approaches, partnerships and technologies are used where possible, with the potential to demonstrate new ways of doing things, which could lead to wider and sustained change

Evidence of effectiveness shared

- WISER approaches which have proved successful in one location are made widely available and lessons on their usefulness are credible and shared widely